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THE CHANTICLEER

Vol. 19—No. 31

Jacksonville (Alabama) State University

Monday, July 11, 1977



Auctioneer Gene Motes directs bidding

90-95-100↑

Mercury soaring at JSU as heat wave sweeps state

**By STEVE JOHNSON
Assistant Editor**

If it gets any hotter, pray for an earthquake.

People shake parched peanuts to keep them from burning—don't they? Well, why couldn't the parched peanut principle be applied to human beings on a much larger scale?

A grand total of 53 Alabama counties have been declared disaster areas and federal draught relief funds are on the way.

Congressman Bill Nichols said on a recent news cast, "These are the worst draught conditions that I have ever seen. Some fields are literally burning up."

And the mercury is climbing even higher—90, 95, 100 or more—with the humidity not very far behind.

An "on-the-level" newscaster recently predicted a reading of 104 for the Anniston-Jacksonville area and somebody was saying something about a bank thermometer flashing 110 just the other day (must have been in the sun).

You know it's hot when people in the hospital with high fevers take a back seat to the temperature outside. Maybe they should be given equal time on local weather reports to compensate (ex. "Temperatures around the state today were as follows: Huntsville, 95; Tuscaloosa, 97; Montgomery, 101; and Ralph Jamerson, 104, for the high of the day recorded at the Regional Medical

Center due to an acute case of Rocky Mountain Spotted Fever.")

Most people have enough sense to stay out of the severe heat. Somebody once said that "Only mad dogs and Englishmen go out in the noonday sun."

In most Latin American countries, whole towns temporarily shut down to avoid the midday heat. Everybody takes a siesta and snoozes through the scorching rays of that shimmering tangerine ball known as the noonday sun.

But in the good ol' USA, it seems that midday is usually the busiest part of our lives. The traffic is bumper-to-bumper most of the time around noon—and have you ever wondered why there are so many stalled cars spewing forth a fog of white steam from overheated radiators?

Every summer millions of Americans suffer from heat-related disorders, ranging from the pain of a simple sun burn to serious heat strokes that sometimes result in death. A pool of Coppertone wouldn't cure the latter.

During an average American summer nearly 200 of us die from an overdose of heat and sun, and in some years heat waves have claimed more than a thousand lives. The Birmingham Post Herald reported last week through a New York Times News Service source.

And it doesn't have to be a sickly person. Witness the young athletes who

(See MERCURY, Page 3)

JSU auction

Better than expected, school nets \$8,700

Jax State's annual auction of surplus goods netted the school \$8700. That auction was held last week, and according to Brice Hay, auction coordinator, "It was a lot more than I thought it would be. I expected \$4000 or \$4500. It really surprised me. The last time (last year's auction) we had three times as much stuff and made only \$1500 more than this time."

The clock system in Bibb Graves Hall was auctioned off for \$325. Hay commented, "It really fooled me how that man got the clock so cheap. I was expecting it to bring \$700

or \$800. It really fooled me." Hay added that the purchaser of the clock "got a great buy."

The highest price for a single bid was on some auditorium chairs. The bidder bought 545 of those chairs for \$1,090. Then there were some real "cheapies". An electric organ (beat-up) brought \$5. No one wanted to bid on a pile of venetian blinds or a commercial washer, and auctioneer Gene Motes finally got bidders to pay \$1 for each.

As is the case in most auctions, there were spells of

confusion, and spells of anger. Hay said, "We had three or four dealers in the crowd, and some of them got hot with each other." Then there was the case of a woman bidding for a duplicator who tried to raise her own bid, and the auctioneer would have to explain that she really did not need to bid against herself.

Hay said that he was extremely pleased with the auction and, "Most people who really wanted something got it. I think that the public was better satisfied this time."



If you don't already know it's hot as . . . forget it!

Aderholdt retires after 12 years

By **BLAKE PETTUS**
Staff Writer

During the last 12 years, Mrs. Sara Aderholdt has been an excellent English teacher at Jacksonville State University. She has recently retired from teaching after giving her students many wonderful experiences and memories.

Mrs. Aderholdt was born in Anniston, where she grew up. After graduating from Anniston High School, she attended Huntington College in Montgomery. At Huntington she graduated with a double major in sociology and English and received her BA degree plus her teaching certificate. After college, Mrs. Aderholdt went into social work for one and one-half years with the Red Cross in Montgomery. From 1958 until 1965 she taught at White Plains High School in Anniston.

Mrs. Aderholdt decided to become a teacher mainly because she enjoyed working with young people. By the time she went back into teaching in 1958 she had children of her own and the working hours were ideal for her family. Mrs. Aderholdt said, "The people that you work with is a real advantage of going into teaching because most of them are very nice, wonderful people." She chose to

teach English because she loved to read and because English came naturally easy to her.

Working double crostic puzzles from the Saturday Review is Mrs. Aderholdt's favorite hobby. She sometimes likes to cook. She enjoys listening to Bluegrass music, building log fires in her fire place and just whatever she feels like doing at the time.

Mrs. Aderholdt's husband, Wendell, operates Aderholdt's Lawn Mower Service on the Jacksonville Highway. The Aderholdts have five children and 10 grandchildren. Three of their children are school teachers. One is a car salesman and the youngest, Jeanie, is a horse trainer.

Today's educational system is one of Mrs. Aderholdt's main concerns. She believes that the system can be improved and made more interesting for the student. Mrs. Aderholdt stated, "More money should be given to aid the lower grade levels. There should be a smaller number of students in each class so that more attention can be given to the individual. Also, more exposure should be placed on teaching liberal arts courses such as art, music, and foreign languages." She feels that "the last two years

of high school could be done away with because it is largely repetitious to junior high. College students should have more independence. For example, the students should have the option of whether to attend class or not without being "penalized."

Recently, Mrs. Aderholdt traveled to England for a two-week vacation. She was amazed when she discovered that gasoline was \$1.68 per gallon there. The highlight of her trip was seeing the Queen's Jubilee Parade on

June 6 and 7. The Tower of London and the Canterbury Cathedral were also major features of her English excursion. Future plans? Mr. and Mrs. Aderholdt would like to travel to Germany and Austria.

Since her retirement, Mrs. Aderholdt now hopes to be able to stay at home more and to be able to see more of her friends.

Jacksonville State is going to miss the teaching talents of one of its finest teachers, Sara Aderholdt.



Sara Aderholdt

VA counselors answer questions

EDITOR'S NOTE:

Following are representative questions answered daily by VA counselors. Full information is available at any VA office.

Q: I completed six months training on active duty with the National Guard. Am I eligible for VA hospital benefits?

A: National Guardsmen who complete active duty for training are not eligible for VA hospital benefits unless during such service, they are disabled from disease or injury incurred or aggravated in line of duty.

Q: I am a veteran who has been awarded disability compensation rated at 40 per cent. What is the advantage of receiving benefits under the VA vocational rehabilitation program?

A: While in training and for two months after rehabilitation, eligible disabled veterans may receive subsistence allowances in addition to their disability compensation, plus tuition, books and fees.

Q: How may a former serviceman obtain a copy of his lost or destroyed report of separation from service?

A: Any VA office will provide a form on which he may request a duplicate from the National Personnel Records Center in St. Louis. In addition, if the former service person had his discharge recorded with his county upon separation from service, he may be able to get a copy from that source.

Q: How much burial expense is paid by VA upon the death of an honorably separated wartime veteran?

A: A burial allowance not to exceed \$250 plus an amount not to exceed \$150 toward cost of a burial plot or interment if not buried in a national cemetery. Payment not to exceed \$800 may be made if the veteran's death is found by VA to be service-connected. Additionally, transportation costs are paid in certain instances.

Q: Isn't there a new

provision in the VA pension law which pays an increased amount for an older veteran?

A: Veterans 78 years of age or older on VA pension rolls are entitled to an additional 25 per cent increase for all current law pension rates.

Q: Who is eligible for a VA pension?

A: Pensions are payable to wartime veterans with limited income and resources, discharged under other than dishonorable conditions after 90 or more days service, if they are permanently and totally disabled from reasons not traceable to service, or have reached age 65.

Q: Will the VA pay costs of transporting a veteran's remains to a national cemetery?

A: If a veteran dies of a

service-connected disability, or at time of death the veteran was eligible for disability compensation, the VA will pay the cost of transportation from the place of death to the nearest national cemetery. If a veteran dies in a VA hospital the VA will pay cost of transportation to the place of burial.

Q: I was recently hospitalized in a private hospital for 30 days for treatment of my service-connected disability. Am I eligible for an increase in my VA compensation?

A: Yes, if the VA has been promptly notified of your admission to the private hospital and medical evidence is submitted showing you were treated for the service-connected disability.

Old Christmas card brings back memories

By **DAVID FORD**
Editor

The other night while cleaning out my desk, I came upon a two year old Christmas card. After opening the card and seeing the signature, Larry and Betsy, I started reminiscing about our former next door neighbors. Only two short years ago we shared so many good times—swimming, playing tennis, cooking out, or merely watching some television together.

I recalled the first time we met. Larry, a fresh college graduate, received a commission to begin pilot

training in the air force. Betsy, a not so fresh seven months pregnant, wanted to go back to Massachusetts. Both tried to overcome the fear and anxiety which accompanies a move to a new area packed with unknown people.

Larry attempted to unload the crammed, beat-up van and set up their furniture in the apartment. Obviously Betsy gave only token help. After looking out the window and seeing the situation, I went out to offer assistance. Jana took Betsy into our apartment. They watched

television and talked until midnight.

Meanwhile, Larry and I tried to talk between grunts. However, we didn't find out too much about each other while lugging heavy furniture up two flights of steps. We waited until a few days later to begin our friendship.

Both of us moved and somehow lost contact with each other. That Christmas card was our last communication. Inside it was a letter. Reading it again, I noticed the last sentence, "If we never see you again, have a happy life."



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Neon maze

It's not really as bad as it looks—or is it? Behold, a photographer's eye view of Pelham Boulevard. If you need gas or some fast food, the signs blur-r-r-r you in the proper direction.



Reality

*People, problems, college
two or three layers deep*

By DAVID JOHNSON
Staff Writer

(Editor's note—Let's be realistic about it. Things are not always as they appear to be. Sometimes, the truth about people, problems and yes, even college courses is buried beneath two or three layers of b-l-e-a-c-k. You just have to hang in there and sift your way through the obstacles until you find the real answer. This article is a good example of the "three-layer sift." So,

reader—er-r-r, sifter—sift on.)

The diplomat edged his way apprehensively through the midst of the milling crowd. He smiled uneasily as his bodyguards sternly surveyed the throng of well-wishers for any sign of trouble. Pacing forward a few feet, the diplomat wheeled and faced the cheering crowd.

Before he could utter a sound, his eyes widened in terror as a pistol-wielding assassin stepped toward him and fired point-blank. The diplomat slumped to the floor. He lay motionless.

The crowd surged forward and wrestled the assassin to the carpeted floor. The smoking pistol fell helplessly

from his grasp.

Suddenly the violent scene was interrupted by a diminutive man in a floral sports shirt, waving his arms wildly.

"Cut! Cut!" he shouted.

The actors turned and listened attentively to the angry director's comments.

"Motivate! Motivate!" he barked.

"Action!" boomed a voice from the shadows.

The two white-jacketed psychiatrists stared intently at the bizarre events transpiring behind the glass partition to the padded recreation chamber.

"The patients seem to be acting out some sort of play or something," remarked one doctor.

J'ville planning sign ordinance

The south end of Pelham will look different in the next few years if Dr. Ted Klimasewski has any say about it.

Jacksonville's city planning commission has assigned Klimasewski to draw up a new sign ordinance for the city.

Klimasewski and several JSU students have worked on a proposal for the past several months. This proposal would limit the size, shape, and lighting on signs for commercial establishments.

Recently, a rough draft of the proposal was submitted

to the planning commission, with the final draft expected early this fall. The final draft will then be presented to the city council which must approve it.

Klimasewski recently told the Anniston Star, "If there's no opposition, we expect it to be passed in November or December of this year. However, if there's substantial opposition, it might take five years to be passed."

To keep down opposition, the planning commission has advised Klimasewski to have a citizens' group review the proposal before it is

presented to the commission again. Klimasewski is now trying to get a citizens' group organized.

Some of the proposed regulations are: Signs should be no higher than the building housing the business advertised; signs should not be obscene, and flashing signs shall be prohibited unless they provide information such as the time or weather.

Klimasewski said his group studied ordinances from Anniston, Mountain Brook and a Chicago suburb before drawing up Jacksonville's regulations.

Fauntroy: 2nd visit best

Congressman Walter Fauntroy of Washington, D. C., was recently in Anniston to address a men's day celebration at the Mount Olive Baptist Church. It was not his first visit to Anniston. Fauntroy came to Anniston a few years ago and was on a freedom bus which was overturned and burned in West Anniston.

When asked to contrast his visit with Anniston this time to last time, Fauntroy said, "Well obviously, when I flew into Birmingham and then drove to Anniston, we were not confronted with those humiliating 'for white only' signs, and on the surface it looks as though we have made substantial progress."

Fauntroy said that he feels the election of Jimmy Carter is an indication of changes being made in this country

which are being led by the South. And he added, "We are slowly arriving at the place where people are being judged not on the basis of the color of their skin, but on the basis of the content of their character."

However, Fauntroy thinks that some changes still need to be made, such as eliminating "the false issues of busing and segregation that divert attention from the basic issues confronting the country." Fauntroy feels that these false issues have been raised in part by the extremely wealthy individuals and multi-national corporations to draw attention away from the present tax structure.

He sees the main obstacle to change as "getting the rich individuals and multi-national corporations to pay

their fair share of taxes." By avoiding taxes, Fauntroy feels that the average person is having to bear all of the responsibility for social programs, and said, "I think on the question of tax reform alone will rest the ability to deal with the problems of the low and moderate-income people, black and white together."

When asked why congress does not pass laws changing the tax structure, Fauntroy said, "I am hopeful that the congress is going to follow the leadership of the president. He has promised us a tax reform package in September." And Fauntroy said that he will be working in the congress to help these reforms pass, "to take the very rich off public welfare in this country."

Mercury

(Continued From Page 1)

die from overexertion at a spring football practice or the soldier who passes out after a 20-mile march at Camp "Something-or-another" in Florida.

For all of the foreign students at JSU (in case you haven't heard) these are the "Dawg Days." It has something to do with the dog star Sirius rising at the same time the sun does—but what it really means is: You can expect more HOT weather.

The forecast calls for continued hot and hazy conditions, but the hazy part may be due to steamed over retinas of the forecasters rather than to existing conditions.

So, stay off the tennis courts during the hottest part of the day unless you want heat fatigue, heat cramps, heat exhaustion or a heat stroke.

You will know you have heat fatigue if you feel weak, sweat a lot and have bad headaches. Who doesn't unless they have an air conditioner?

It's little hints like excess sweat and a painful abdomen that give away heat cramps, while heat exhaustion is characterized by sweating profusely, pale cold clammy skin, dizziness and fainting and puking.

Heat stroke victims stop sweating, strangely enough, have fevers approaching 106 and their skin turns a purplish or ashen color with a flushed complexion.

Most of these disorders may be cured by rest in a cool dry place and drinking a salty liquid to replace the lost salt and water in the body.

Heat stroke victims should be rushed to the hospital, however.

Common sense should be used to avoid any of these adverse situations. In other words, when it's 98 or 100 or more don't go out and try to do the same things you do when it's a pleasant 68 or 70—comfort range. Pant, pant!

P. S. That reminds me. If you've got a dog, don't keep him chained out in the hot sun with little or no water. Put him in the

shade and give him a cool drink—and maybe even a bone or two. Afterall, these are the "Dawg Days."

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The Chanticleer

Opinions

Letters

Comments

Honest . . . Walt?

Recently I had the honor to meet Congressman Walter Fauntroy of Washington, D. C. I say honor because he is the first politician I have ever met who did not evade my questions by speaking a lot of political jargon. Instead, he seemed to give me his honest reactions to the queries.

In an era when honest politicians are about as rare as a nickel cup of coffee, it is refreshing to find a member of congress who is willing to say what he feels without pausing a moment to weigh the votes on either side of the question.

More than enough

The ranking Republican member of the U. S. Senate, John Tower of Texas is behind the President all the way for reorganization of the executive branch of government. Tower has said that the executive branch has grown too much and should be trimmed.

However, when questioned about the tremendous growth of the legislative branch of government in the past several years, Tower said that perhaps there were too many people on the payroll. But, Congress needs a large staff to deal with the many complex problems facing the country.

I suppose so. That huge congressional staff has probably enabled Congress to pass all of this legislation we've seen lately fighting inflation, unemployment, and the energy crisis. —By David Ford

Hard times

According to those who know, the current drought situation has hit the marijuana crop hard, too. The rain just hasn't fallen on the unjust or the just much lately—has it?

Through the nose

Prices are going down on a wide scale, we are glad to report. So, if you are in the market for a wide scale, now is the time to buy one. If you are in the market for anything else, you can expect to pay through the nose, as usual. Sniff, sniff! —By Steve Johnson

Chanticleer staff

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Charlie's Angels meet Lone Ranger and Tonto

By DONNA RINGO
Staff Writer

America is the only country that considers children a separate advertising market. With children watching more and more television, it is important for parents to be aware of what TV commercials are trying to sell our children. Most commercials, especially those aimed at the younger set, are instilling unrealistic expectations in the minds of the young audience.

All the commercials I watched last Saturday for example, contained at least two children that were healthy, well-dressed, and were happy as the result of whatever product was being presented. These commercials aimed at the young viewers were always fast paced, with rapid changes of scenes to try and keep their attention. The music was usually set to a quick tempo with easy to learn words and melody. Of a dozen or so that I recently recorded, I will choose two similar in content and objectives as examples. The second is a product that has been on the market several years—the Lone Ranger, his horse Silver,

Tonto and the bad guy doll set. The first is a new product—the set of dolls copying Charlie's Angels. The words in this first commercial include "Beautiful dolls that help you have fun . . . they've got clothes that let you imagine them in daring adventure by day and then turn them into glamorous at night."

The Angel dolls are three skinny dolls with only a slim resemblance to the actual girls other than too much hair! There are three young girls playing with the dolls in a very clean room on an otherwise empty play-table. The dolls have accessories that supposedly enable them to have daring adventure—and it shows one of the dolls riding a short distance on a skateboard. (I'll bet it required 50,000 takes to get the doll to balance on the board; my son could never get Evil Knievel to balance on his little motorcycle!)

The classical music for the Lone Ranger dolls is the original used in the long-ago program. It is the same score with new "doll" lyrics. Again three friends, this time all boys, are playing together in a neat and tidy room.

All the doos and the accessories are sold separately. The total cost for the Lone Ranger gang is around \$25 and the Angels with only one outfit and one accessory each will be at least \$30-\$35. (But what kid would be happy with just Tonto? Or just one Angel?)

Last night I asked my daughter to tell me what she remembered about this new commercial. "Well, see, the Charlie's Angels dolls were out in a line like this. And when they were out in the line, a girl said, 'See Sabrina, Jill and Kelly—all Charlie's Angels. Then at night they are beautiful.' What about daytime? 'Well—does Jill have the white hair?' Yes. 'Well, she was riding a skateboard.' Do you think that you would like to have them? 'Uh huh (yes), ALL OF THEM.' What if I only got you one? 'I'd hate it!' Why? 'Because when Janet and Susan came over they would want to play with them.'—I decided to stop while ahead.

The toy companies do seem to encourage "Sets" although the advertising in both cases and many other times says that they all come

separately. So the companies are really selling "collections" and the total happiness is only to be found in having the entire set.

There is an underlying reversal of roles here. Traditionally boys did not play with dolls, but the Lone Ranger (and GI Joe) now make this acceptable. Also the female cops turned detectives is a reversal. (By the way, that program includes a male, Bosley, as a sort of secretary.) But the girls stay beautiful and the Lone Ranger remains strong and silent.

All are the 'good guys' and always win in the end. So—buy the dolls and your kids will be winners; have friends, and be on the side of right and justice. Which is all part of what the companies are really trying to sell the kids. Happiness, friends, adventure, and fun are the obvious things being sold. But I also see a power over the adult-figures. This 'power' over adults can also be observed in food commercials where the kids only eat whatever product is being presented. Also the personification of the

(See CHARLIE'S, Page 5)





Mrs. Louise Hogan and James Robinson

New student

Mr. Robinson returns to college at age 49

By SHARI DURAND
Staff Writer

The "new" student—exactly who qualifies in this category? Students fresh out of high school? Students in their twenties coming to college for the first time? But what about parents? Or even grandfathers and grandmothers? They all qualify as new students. There is a growing trend among the older generations to return to college campuses for further education. Some return to begin new careers, to improve their knowledge of their present jobs, or simply to gain more education, and in the process, enrich their lives. Examples?

Mr. James Robinson is a freshman here at Jacksonville State. He is married and has four children and one grandchild. Mr. Robinson, who is 49 years old, attended Samford University where he received his pharmaceutical degrees and has worked as a pharmacist ever since. Along with his occupation as a pharmacist, Mr. Robinson is also a lay pastor of the Methodist faith. When his doctor him him that he must find another occupation that did not require as many hours of standing on his feet, he was faced with a difficult decision. Mr. Robinson decided to return to college and begin an entirely new career in nursing instruction. He came to JSU because it is near his home in Bynum and he had also been advised that the Lurleen B. Wallace School of Nursing was the best facility of its

kind in the state. Mr. Robinson is planning to get his BS and Masters degree in three years, after which he hopes to teach at Jax State.

When asked how he felt about coming back to school and being in classes with people who were young enough to be his children, Mr. Robinson replied that he did not give it much thought. He said that he enjoyed going to school and taking courses just to learn more. He also feels that anyone who has been around more can add to a conversation and class discussion. Mr. Robinson said that he felt there were certain advantages to coming back, "We're no longer interested in dating, social activities of the young, or playing in a dance band. We can concentrate on school." Mr. Robinson has found that his instructors treat him as equally as his fellow classmates. However, he also added that, "Instructors might be able to relate to an older person since we're from the same era. We remember the same things like Glenn Miller and bobby socks." Mr. Robinson also commented that one of the most important aspects of coming back was that he was "able to learn from young people."

Mrs. Louise Hogan, a resident of Talladega, has two children and five grandchildren. Of her five grandchildren, two will be entering school in the fall—her oldest will be a freshman at Jacksonville State and her youngest will be in the first grade. Mrs. Hogan teaches

fifth grade math at Talladega Middle School. She received her first teaching degree from the University of Montevallo and taught business office education for one year. Following this, Mrs. Hogan worked in a public library. She has been returning to JSU on and off since 1957 to work on her teaching certificate in her field of elementary math. She will receive her teaching certificate at the end of this summer.

Mrs. Hogan enjoys being a teacher very much and said that she was "enchanted with elementary education." She also said that, "Inside I'm still 17 or 18." She does not feel like a "new student" although she "can't find anyone who looks like they're in my generation." Mrs. Hogan said that she "loves to go to school." Since she has been here at Jacksonville, she said, "I've had a ball." Because she is older than some of her instructors, she said, "Sometimes I feel it bothers the teachers." The biggest difference Mrs. Hogan said about returning to college is that, "I don't have any blue jeans."

The experience and contributions these two students have made to their classes are best expressed by their fellow classmates:

"The adults in our class seem very young at heart and fit in perfectly with the younger students." PATSY MILLER

"I believe if the older person is mature, this will

(See NEW, Page 6)

Resolution halts interim committee

During this year's regular session of the Alabama Legislature, one of the hundreds of congratulatory resolutions secretly abolished the interim Finance and Taxation Committee.

House joint resolution 621, sponsored by Rep. Alvin Holmes of Montgomery, appeared to congratulate Auburn track star, Harvey Glance, but removed the interim committee which Lt. Gov. Jere Beasley used to conduct budget hearings between legislative sessions.

The seemingly innocuous resolution congratulated Glance through the first four paragraphs. The final paragraph contained the sting.

The final paragraph read as follows: "Be it resolved by the Legislature of Alabama, both houses concurring, that this body, once again, recognizes and applauds the outstanding feats accomplished in track and field by champion Harvey Glance; we commend him on his spectacular performance in the 45th SEC Track and Field Meet, in his honor we hereby repeal Act Number Nine Hundred Forty-Nine, adopted October tenth, Nineteen Hundred and Seventy Five, and congratulate him on winning the Commissioner's Trophy, and direct that a copy of this resolution be sent to him that he may know of our pride, our praise and our highest esteem."

Act 949 established that interim committee.

On learning of this action, Beasley said, "We are going to have to look at everything more carefully. This is going

to tie up the Senate during the next session. We are going to have to read everything carefully, very carefully."

Although Beasley's office claims that this action did not entirely abolish the committee, the state comptroller said that he no longer had the authority to issue warrants for the committee.

On learning of the comp-

troller's view, Beasley noted that it would only prevent formal budget hearings and that the Examiners of Public Accounts and the Legislative Fiscal Office would replace the now-defunct committee.

While some of the members of the Alabama Legislature disagree with Beasley's intentions, little can and has been done about it.

Charlie's

(Continued From Page 4)

products makes Captain Crunch, Kool-Aid, Toni the Tiger, and others the friends of the kids which can often influence the adults on the scene.

Commercials now are more direct. They don't include the phrase 'tell your mom to get . . .'; they simply show the mother giving the children whatever makes

them happy. But what happens when the product fails to give the kid what he expects? I remember how disappointed I was when I finally got to eat some Wonder Bread, and I did not grow 12 ways in 60 seconds. How many of us could really get on a skateboard and go six feet without falling? How many of us have grown up to be tall, thin, beautiful, with a head of lovely, manageable, flowing tresses? How many men have grown up to be great athletes because they ate their Wheaties?

As an example of a good children's ad is the Jello Pudding with Bill Cosby. He uses imagination without any 'devices'—like an animated Fat Albert hopping out of the pudding. He only says that the pudding is good.

As parents and future parents, please watch the commercials your child watches and guide their understanding in the use of music, lure of adventure, exciting pace, and implied winning ability that advertising agencies use to attract the youth market.

Son of a gun

Following the recent announcement that amendment elections would be held on Aug. 16 and Sept. 13 for a total of 13 amendments to the Alabama Constitution, the Alabama Legislature met in special session for 61 minutes on June 28 to combine the elections.

The single voting day, Sept. 13, will save the state \$500,000, but does nothing about the real question of county amendments voted on by the entire state.

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WED. JULY 14 7:00 and 9:30
STUDENT COMMONS AUDITORIUM



MY LITTLE CHICKADEE
W.C. FIELDS and MAE WEST
WED. JULY 21 7:00 and 9:30
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BOOZER DRUG

--STUDENTS--

**Boozer's Is The Place
To Buy And Save!**

Whatever Your Needs May Be-

**Books, Cosmetics, Pharmaceutical
Supplies-We Have It All.**

**Boozer's-
"Where Students Are People"
Serving Students Since 1958**

1. Pelham Rd.

Jacksonville

Miss Alabama



Julie Houston

In the recent Miss Alabama Pageant held in Birmingham, six young ladies from JSU competed: Cheryl Burgess, Miss Talladega 500; Anita Hamiter, Miss Northeast; Teresa Cheatham, Miss North Alabama; Julie Houston, Miss Oak Mountain; Lyndy Hewell, Miss East Birmingham; and Sheila Pope, Miss Cleburne County, were among the 53 contestants competing for the title Miss Alabama.

The pageant week consisted of hard work at rehearsals and preliminary competition talent, swimsuit and evening gown working toward Saturday night and the selection and naming of the new Miss Alabama. Before that Saturday evening was over, Miss Houston was named the 1977 Miss Alabama and Miss Cheatham was named second alternate. Miss Houston had won preliminary swimsuit competition. And Miss Cheatham had won preliminary talent competition.



Teresa Cheatham

New

(Continued From Page 5)

cause a younger person to try to copy this maturity, thus raising the quality of the classroom atmosphere." BOB GARNER

"They seem so self-assured when speaking to a class or even just having a conversation with them." KAY TIDMORE

"They speak freely and add a certain light, a sparkle of excitement to an often

dreary and common classroom experience." TERRY ROSWELL

"They exhibit maturity and experience in a young energetic way... I learned from them." ARLENE OGLE

"It is refreshing to have people like Mrs. Hogan and Mr. Robinson in our class because it reminds us that we are never too old to

continue to learn new things." DONNA RINGO

It is evident that Mr. Hogan and Mr. Robinson have completely adjusted to campus life with classmates over 30 years younger than themselves. They both agree that learning in itself is a never-ceasing process that continues for a lifetime. As Mrs. Hogan stated, going to school was, "Just a way of life."

Shaw named to JSU staff

Jacksonville State University's new head football coach Jim Fuller has completed his staff with the hiring of Bill Shaw defensive coordinator.

Shaw, 27, was defensive line coach at Virginia Military Institute three seasons before taking the Jax State post. He will join the JSU staff immediately.

"We wanted to bring in an experienced coach to head up our defense and Bill meets all the qualifications," Fuller said in making the announcement. "We're fortunate to be able to hire a

coach of Bill's calibre this time of the year."

Jax State's coaching staff will now consist of Shaw (defensive tackles nose guard), Bobby Marcum (defensive secondary), Johnny Sullivan (linebackers, ends), Greg Mantooth (offensive line), and Watson Brown (offensive backfield). Fuller will still work with the offensive line along with Mantooth. Graduate assistant Grady Maddox will coach the receivers.

A former defensive tackle

and end at Florida State University, Shaw coached two years at his alma mater (graduate assistant) before taking the post at VMI in 1974. A highlight of Shaw's three years at VMI came in 1975 when that team led the nation in pass defense.

"I appreciate VMI giving me an opportunity to coach college football and I want to wish them the best of luck," Shaw said in announcing his resignation in Lexington, Va., school. "My job at Jacksonville will give me a chance to get involved with

different coaching philosophies and ideas. It is also an opportunity to get back in the South."

Shaw, a native of Orlando, Fla., moved to Marietta, Ga., during his sophomore year in high school. He played three years at Wheeler High School, lettering in football, basketball, baseball and track. His parents still reside in Marietta.

He is married to the former Brenda Roberts of Tallahassee, Fla., and they have one son, Brandon (16 months).

Terry Abbott takes All-Academic honors

Jax State righthander Terry Abbott has been named to the Gulf South Conference All-Academic team for spring sports. That announcement came last week from the GSC office in Hammond, La.

Abbott has already been voted All-Gulf South Conference, honorable mention Little All-America, and inked a contract with the Atlanta Braves.

Abbott, Keith North of Nicholl's State, and two from Delta State, John Crawford and Ricky Perkins, topped a group of 33 student-athletes on the academic sports honor roll. Those four were the only academic selections also placed on the All-GSC baseball team.

Abbott had a 6-1 record for the GSC-champion Gamecocks this year.

JSU baseball team signs three

Jacksonville State University announced the signing of two pitchers and an outfielder today for the upcoming season.

Inked to grant-in-aid scholarships were pitchers Skipper Jones of Auburn High School and Joey Brasfield of Amory, Miss., and outfielder-first baseman Gil Bruce of Albertville.

The trio of prep seniors were the first signees for Jax State this summer, but more are expected as the Gamecocks lost four senior pitchers and seven of eight starters in the field.

Jones, 6-3, 180, pitched

Auburn High School into the State 4-A playoffs recently after being switched from shortstop in mid-season. The righthander is expected to continue as a pitcher at Jacksonville.

He posted a 6-2 record during his senior year, capping his year with outstanding performances in the state playoffs and the East-West games at Montgomery and Birmingham. He had several college offers.

Brasfield, 6-4, 225, pitched his team to the state finals in Mississippi. He averaged almost two strikeouts per game during his senior

season at Amory.

During his senior season, he pitched three no-hitters and one perfect game. His record was 12-2 for the season. His top strikeout game was 17 (seven-inning game).

Bruce, who played only one year of high school baseball, impressed scouts and college coaches with outstanding hitting in the East-West All-Star games in Decatur and Birmingham.

The lefthanded slugger hit for a .444 average during the regular season, hitting seven doubles and five homers. He made All-County in baseball

and football. Bruce turned down five football

scholarships to take the baseball grant at Jax State.

Bruce, 6-1, 180, attended Albertville High School.

Steve Murphree inks Jax golf scholarship

Steve Murphree of Saks High School has signed a golf scholarship with Jacksonville State. Murphree was a

member of the Saks golf team and competed in the state tournament in Tuscaloosa this year.

Randy Burke of Anniston signed earlier with Jax State on a golf scholarship.

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"THINK YOUNG BANK YOUNG"

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Weaver Branch Phone 820-3500

Main Office Phone 435-7894

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PABST BLUE RIBBON

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GO GAMECOCKS

WINN-DIXIE IS ALL BEHIND THE "BIG RED" AND INVITE ALL JSU STUDENTS TO DROP BY AND SEE US.

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WLJS - FM

Your Summer Place To Be

ROCK 92

JACKSONVILLE

U. of Penn students to lose radio station

University of Pennsylvania (NOCR)—The University of Pennsylvania will appeal an FCC ruling terminating the license of the student-operated radio station, WPXN. The FCC failed to renew the license after the administrative judge found the university trustees, the legal licensor, "failed to exercise

adequate control and supervision over WXPX's operations in a manner consistent with a licensee's responsibilities". The case was brought about by a program in which students broadcast obscenities. Some close to the case claimed the judge was using WXPX as a warning to other university stations that

license control should be strengthened. The judge denied those claims but noted that on many campuses there may be "some qualms" about his decision because many trustee-licensed stations have a "similar set-up" to WXPX. "Boards of trustees are frequently out of touch" with their stations," he said.

Irish curbing 'food fights'

Notre Dame University (NOCR)—Flying broccoli and mashed potatoes may have become a thing of the past at Notre Dame University. To curb an increasing number of food fights in dining halls, the food service and dean of students offices teamed up to devise a deterrent to turning dorm food into stick ammunition. Those captured in the midst of a food battle will be assigned a five to 25 hour work detail in the cafeterias. Their chore—cleaning garbage cans at 7 a.m. on Sundays.

Hazing death suit resolved

Lehigh University (NOCR)—A multi-million dollar lawsuit resulting from a fraternity hazing death was settled out of court recently. The case involved the 1973 death of a Delta Phi fraternity pledge at Lehigh University in Bethlehem, Pa., who allegedly jumped from a moving car while being taken on an initiation ride. A jury had been selected but wasn't needed as officials of the university and attorneys for the former pledge's parents reached a settlement reported to be about \$50,000. Lehigh University was named in the suit along with several fraternity members, the

fraternity corporation, the Lehigh dean of students, vice president for student affairs, and an associate dean.

One lettuce bowl . .

University of Minnesota (NOCR)—For over three years at the University of Minnesota students had two bowls of lettuce to choose from in cafeteria lines—one picked by the United Farm Workers, the other non-union. Since March 10, when the UFW and the Teamsters worked out an agreement in their dispute over unionizing California farmworkers, the UM food services have returned to a single lettuce bowl.

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